Who is your user?

What is your untapped opportunity?

What do you seek to learn through prototyping?
<table>
<thead>
<tr>
<th>Prototype</th>
<th>Components</th>
<th>Learning objective</th>
<th>Outcome &amp; insights</th>
</tr>
</thead>
<tbody>
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<td></td>
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Peer suggestions for next step
Who is your user?

Problem:

Solution:

Unique value proposition:

Minimum Viable Prototype, components & functionality:

10x Labs
PROTOTYPING
What exponential technologies will you leverage?

Which additional skills do you require in your team?

What strategic partnerships does your venture require?

What is your next step?
How many new things did you learn?

- Nothing
- Like a lot!

Did you enjoy this learning experience?

- No, it was awful
- It was awesome

Why?

What will you do differently next time?