What exponential technologies will you leverage?

- 3D Printing
- Nano-satellites (riding on Moore's law)
- Lithium-ion batteries & solar panels (for ground facilities)

Which additional skills do you require in your team?

- Rocket scientists. Literally
- Production managers, to build state-of-the-art factories
- Mechanical engineers
- Astronauts

What strategic partnerships does your venture require?

- NASA
- Google (for the satellite business)
- International Space Station

What is your next step?

- Spend every minute and every dollar on bringing a rocket to space
- Following that, get a contract from NASA
What exponential technologies will you leverage?

- Lithium-ion batteries
- Over-the-air software updates to vehicles (IoT)
- Vehicle performance optimizations made possible through disruptive (electric) design

Which additional skills do you require in your team?

- Electrical engineers
- Mechanical engineers
- The best car designers
- Battery chemists
- Production managers to build and scale complex coordination manufacturing

What strategic partnerships does your venture require?

- Panasonic (to scale battery production)
- Mercedes
- Government regulators, national and federal
- Utility companies (for the battery storage business)

What is your next step?

- Buy a garage, a Lotus chassis, and get AC powertrain motor (first patented by Nikola Tesla in 1888!) to work
- Sell a few cars to celebrities, prove the concept and get more funding

Company: Tesla Motors

Your exponential endgame: 50% of all new cars, from all manufacturers, are electric.

Milestone 1
- The first Tesla vehicle, the Roadster, is launched! Base price: $109,000

Milestone 2
- Initial Public Offering! The first car company in America to go public since Ford in 1956

Milestone 3
- Launch of the second Tesla vehicle, the Model S. Base price: $57,400

Milestone 4
- Launch of Giga Factory 1 as well as the third vehicle, Model III. Base price: $35,000

Where you are today:
Let’s make a sports car that is fast, great & all electric
What exponential technologies will you leverage?
- Cloud-computing, such as Amazon Web Services
- Hard-drive storage
- Mobile devices

Which additional skills do you require in your team?
- Cloud computing engineers
- Python developers
- iOS & Android developers
- UI designers

What strategic partnerships does your venture require?
- Sony Ericsson
- Samsung
- Microsoft

What is your next step?
- We have a functional backend, so now we'll make a fake video that shows the intended front end experience. With that, we get accepted into the Y Combinator Accelerator.
- From there, we launch the product and trust in TechCrunch!